



EUROPEAN
INTERNATIONAL
UNIVERSITY

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POSTGRADUATE DIPLOMA in BUSINESS MANAGEMENT

NATIONALLY RECOGNISED & INTERNATIONALLY ACCREDITED



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Council for
Business
Education



ASSOCIATION FOR TRANSNATIONAL
HIGHER EDUCATION ACCREDITATION



BUSINESS
GRADUATES
ASSOCIATION

MEMBER



RECOGNITION & ACCREDITATION

The European International University (EIU-Paris) is duly authorized as a Professional Training service provider in accordance to Article R.6351-6 of the French Employment Code, under the registration number: 11755784775, with the prefecture of the region of ILE-DE-FRANCE, as well as INTERNATIONALLY ACCREDITED by the Accreditation Service for International Schools, Colleges, and Universities (ASIC), a U.K. Government recognised international accreditation body.

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PROGRAMME OVERVIEW

With the **Postgraduate Diploma in Business and Management** Programme, individuals will gain fundamental Business and Management knowledge as well as strategic aspects of management. This mid-level postgraduate qualification allows participants to upgrade their skills and qualifications. It builds on their qualifications or experience - preparing them for higher roles. This is the ideal self-paced distance learning course for Professional Development aimed at individuals in the field of business. The participant will gain the confidence and skill-set needed to lead institutions or corporate organisations.



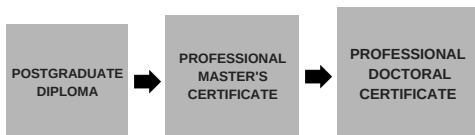
LEARNING OUTCOMES

- Incorporate the qualities, characteristics, and behaviours of an effective leader
- Design professional development programs and human resource management policies
- Make effective decisions throughout the strategic planning process
- Map out the qualities, characteristics, and behaviours of an effective leader and particular organisation leadership style that suits the individual
- Accurately analyse financial statements in order to make better-informed decisions for a company

MODULES COVERED

1. Managing Operations
2. Leading Organisations
3. Managing Human Capital
4. Marketing Management
5. Financial Management

PATHWAY OPTION



TUITION FEE

€799.00

DURATION

UP TO 10 MONTHS

AWARD SAMPLE



EIU Incorporation Address: 66 Avenue des Champs Elysées 75008 Paris, France

EIU Paris Campus: 59 Rue Lamarck 75018 Paris, France

EIU Corporate Strategy & Operations Headquarter: 12th Floor, Amarin Tower,

496-502 Ploenchit Road, Lumpini, Pathumwan, Bangkok 10330, Thailand

EIU Registration at RCS No.: 839 980 851 R.C.S. Paris on 29 May 2018